



AUTOMOTIVE WEEK 2023
Smart. Sustainable. Safe.

#AW2023

Grand Opening

Monday 17th of April

10:30 - 11:45

During the Automotive Week, we explore what is needed to come to a systemic change. Changes that go beyond the vehicle itself, changes towards the role of the vehicle in the overarching transport system and ensuring the right skills of the future.

Elly Blanksma (Helmond), Frits van Bruggen (RAI), Mark Harbers (I&W), Winfried Hermann (Transport Baden-Württemberg), Tjark Tjin-A-Tsoi (TNO), Anne-Marie Spierings (North-Brabant), Viktor Haase (Transport Nordrhein - Westfalen)

11:45 - 12:30

KEYNOTES

Broader Service Economy

Innovation to connect the dots for moving people and goods.

Joost Vantomme (ERTICO)

Governing Innovation

Innovating Governance. Mobility challenges & opportunities in the city of tomorrow

Karen Vancluysen (POLIS)

Heavy Vehicles

Heavy vehicles will need the full spectrum of already available as well as new technologies.

Patrick Dean (DAF Trucks)

13:30 - 15:30

SYMPOSIUM

Cross-border Collaboration

Shaping the mobility transition through cross-border collaboration or from a local and regional perspective.

Cecilia Braun (EGTC Rhine-Alpine Corridor)

Contribution of Universities

Contribution to the skills required for new needs of a smart, sustainable, and safe mobility system.

Tatiana Kováčiková (ERAdiate+)

Infrastructure of the Future

The vehicle, driver, infrastructure triangle – can we square the circle?

Steve Phillips (CEDR)

Public Sector in Driver's Seat

The transformation to smart, sustainable, and safe mobility.

Zuhal Gül (SmartwayZ.nl)

Safer & Green Mobility

Maurice Geraets (NXP)

Transformation of the transport sector

Winfried Hermann
(Transport Baden-Württemberg)

The Next Generation

Daniel Majewski (ZF)

15:30 - 17:00

DEMONSTRATIONS

The Automotive Week 2023 is the place to be to attend demos, from student teams and companies